

<p />????????? ?????????????? ??????? ?? ??????? ??????? ?????? (EFTEC),
?????????-???????? Collection Premiere Moscow ??????? ?????? ??????????
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????????? ?????? ?????? ? ?????? ?????????? 38 ?????????? ????, ? ??? ?????? ??????
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??? ? 2009 ??? ?????????? ?????????? ? ??????? ??????
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href="http://ru.fashionmag.com/tags-Collection-Premiere-de-Moscu">CPM-<a class="tag"
href="http://ru.fashionmag.com/tags-Collection-Premiere-de-Moscu">Collection Premiere
Moscow ?????? ?????????? ?????? ??? ?????????????? ??????????. ?? ??????
????????? ?????? ?? ?????????? ?????? ?????? (EFTEC) ??????? ?????????? 2009
???? ?????? ?????? ?????? ?? 20-40%, ??????? ?????????? ?????? ?? 70%-?? ??????
?????/???? ?? 25% ? ?????????? ?????? ?????????? ?????? ?? ?????? 70%-?? ??????
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href="http://ru.fashionmag.com/tags-Kookai">Kookai ? ♦ ??????? ♦ ?????????? Diesel. ?????????? ??????
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????????? ?????? <a class="tag"
href="http://ru.fashionmag.com/tags-Stella-McCartney">Stella McCartney ? <a class="tag"
href="http://ru.fashionmag.com/tags-%D0%90%D0%BB%D0%B5%D0%BA%D1%81%D0%B0
%D0%BD%D0%B4%D1%80-%D0%9C%D0%B0%D0%BA%D0%9A%D1%83%D0%B8%D0%
BD">Alexander McQueen ? ??????, <a class="tag"
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href="http://ru.fashionmag.com/tags-Escada">Escada ? ?????-????????? ?????? ?????
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8%.

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????? 2010 ??? ?????? ?????? ?????? ?? ?????? ?????????? ? ??????. ?????? ??
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????? ?? ??????. ??? ?? ?????? 2009 ??? ??? ??? ?????? ?????? ?????? 5%, ?
????? 2010 ??? ?????? ??? ?????? ? ?????? 57%! ?????????? ?????? Esper
Group ??????, ??? ?????? ?????? ?????? ?????? ? ?????? ?????? 2010 ??? ?????? 10,8
????? ????. ?????? ?????? ?????? ?????? ?????? ?????? ?????? ?????? ?????? ??????
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href="http://ru.fashionmag.com/tags-Manolo-Blahnik">Manolo Blahnik, <a class="tag"

[Coach](http://ru.fashionmag.com/tags-Coach-Inc), [Coach](#) <tag>
[UGG Australia](http://ru.fashionmag.com/tags-Ugg-Australia), EMU ? [EMU](#) ? [American Apparel](#).

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? ??????? ?? 2008 ??? . ?????? ?????? ?????? ?????? WWD (Women's Wear Daily),
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href="http://ru.fashionmag.com/tags-H-M">H&M, [H&M](#) <tag>
[River Island](http://ru.fashionmag.com/tags-River-Island), [River Island](#) <tag>
[New Look](http://ru.fashionmag.com/tags-New-Look), Bon Bon Lingerie, Miss Selfridge, Uniqlo.

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? Esper Group ???????, ???
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◆upper-to-high◆ ? ◆premium-to-luxury◆. ??? ??????? ??? ◆????????◆ ? D&G. ??????? ?
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10pt;">???????: <a href="http://www.fg.ru/"
target=" new">FG.RU</p>